

**Economic Development Committee**  
**January 21, 2021 Johnsburg Village Hall**  
*Approved*

**In attendance:**

**Chairman: Hagen**

**Committee Members: Bierman, King, Schnur, Swenson and Wolter**

**Administrative Assistant: Lamontagna**

**Meeting started: 5:00 p.m.**

TOPIC	DISCUSSION	NEXT STEPS
<b>Approval of Minutes</b>	Committee Member Schnur moved to approve the minutes of the November 18, 2020 meeting. Committee Member Bierman seconded the motion. All members present voted aye. Motion carried.	
<b>Old Business</b>	The Committee further discussed ideas to help businesses affected by COVID-19. Chairman Hagen stated that the Johnsburg Bucks will be directly sent out to each resident of Johnsburg as discussed previously. The committee agreed that the Johnsburg Bucks will be sent out when COVID-19 mitigation is at a greater tier.	
<b>New Business</b>	<p>The Committee discussed a COVID-19 Recovery Marketing Plan. Mr. Lamontagna suggested the use of the Village of Johnsburg's website to promote business. The committee agreed on hosting a special event once COVID-19 restrictions are lifted. Committee Member King recommended to send out a survey for businesses to determine what kind of economic help they need to reopen. She furthered with the idea of promotions on social media and through JABA.</p> <p>The Committee members conversed about future development of the downtown district. Committee Member Bierman inquired about adding another boat launch. The committee furthered this conversation with ideas of growing the Fox River Corridor and brainstormed new park ideas. The committee discussed economic strategies for when businesses re-open. Chairman Hagen communicated to the committee that the roundabout parking lot is on hold for funding.</p>	
<b>Other</b>	The committee discussed the David G. Dominguez Municipal Center project.	
<b>Adjournment</b>	Committee Member Wolter moved to adjourn the meeting. Committee Member King seconded the motion. All members present voted aye. Motion carried at 5:59p.m.	