

Economic Development Committee
November 18, 2020 Johnsburg Village Hall
Approved

In attendance:

Chairman: Josh Hagen

Committee Members: Richard Bierman, Laura King, Pearl Schnur and Mark Wolter

Meeting started: 5:03 p.m.

| TOPIC | DISCUSSION | NEXT STEPS |
|----------------------------|---|------------|
| Approval of Minutes | Committee Member Schnur moved to approve the minutes of the October 21, 2020 meeting. Committee Member Bierman seconded the motion. All members present voted aye. Motion carried. | |
| Old Business | The Committee further discussed ideas to help businesses affected by COVID-19. Chairman Hagen stated that requiring residents pick up their Johnsburg Bucks at the Village Hall hinders the ability to get the Bucks to as many people as possible. He reported that \$7,600 in Bucks have been redeemed of the \$35,000 set aside for the program. Chairman Hagen suggested the Village mail the Bucks directly to residents. The committee further discussed the mailing aspect and redemption process by having the Bucks sent to the residents. Committee member King questioned what businesses turned in Johnsburg Bucks for redemption and if the Village Hall can send out a reminder to those business who have not. Committee member Schnur suggested that businesses owners converse about the Bucks with their customers. All members agreed that the Bucks should be sent by mail to every resident. | |
| New Business | The Committee also discussed working with JABA to establish special discount days for specific businesses. Committee member King suggested offering incentives such as a chance to win a free order from a business on certain days of the week or based upon how many items have been ordered. | |
| Other | Committee member Bierman questions if the business page has been fixed on Johnsburg.org. Mr. Lamontagna stated Village staff is working with the vendor to correct the problem. Discussion occurred of COVID-19 compliance. | |
| Adjournment | Chairman Hagen moved to adjourn the meeting. Committee Member King seconded the motion. All members present voted aye. Motion carried at 5:37p.m. | |