

Economic Development Committee

October 21, 2020 Johnsburg Village Hall

Approved

In attendance:

Chairman: Josh Hagen

Committee Members: Richard Bierman, Laura King, Pearl Schnur and Mark Wolter

Meeting started: 6:00 p.m.

TOPIC	DISCUSSION	NEXT STEPS
Approval of Minutes	Minutes from the July 15, 2020 meeting were approved with a motion by Committee Member King and second by Committee Member Wolter.	
Old Business	<p>Discussion on potential property search (advertisement on Village website) was identified as an ongoing goal to which Chairman Hagen advised to continue to utilize resource and establish a plan; however, nothing new to add at this current time.</p> <p>Chairmen Hagen then discussed briefly on the Downtown Plan (Sunnyside Beach Dr to 4200 N. Johnsburg Rd) which led to the discussion of the parking lot improvement near the Johnsburg roundabout and Downtown District which staff advised was submitted for grant funding but currently placed on hold for the fiscal year pending outcome from funding. However, noting the engineering site evaluation was complete.</p>	
New Business	<p>Chairman Hagen mentioned ongoing discussion regarding Covid-19 and impacts on the businesses in town. Member King mentioned stimulating the business with a specific event (example provided like PTO fundraising), gearing interest for fellow residents to want to be a part of a push and open communication for increased activity at said business. Chairman Hagen then mentioned increase activity of village website and eBlast to stimulate the businesses carry-out program and possibly exploring the discussion for special promo days or event to get maximum exposure to said Johnsburg businesses.</p> <p>Chairman Hagen asked staff what the outcome of the Johnsburg Bucks status was at which time staff provided on or about 380 vouchers were issued, estimated approx. \$7,000 was used from the established fund and to date approx. \$3,800 was reimbursed to business.</p>	
Other	<p>Committee discussed have said meeting earlier in the evening which was all agreed to carry on future meetings at 5:00p on said allocated 3rd Wednesday of the month.</p>	
Adjournment	Motion by Committee Member Bierman to adjourn was seconded by Committee Member Wolter. Motion carried with all members voting aye at 6:40 p.m.	