Economic Development Committee March 20, 2019 Johnsburg Village Hall Draft/Not Approved

In attendance: Chairman: Josh Hagen Committee Members: Lynn Kinast, Bill Swenson, Mark Wolter and Rick Bierman Staff: Village Administrator Claudett Peters (until 7:30) Meeting started: 7:00 p.m.

TOPIC	DISCUSSION	NEXT STEPS
Minutes	Motion was made by Committee Member Kinast to approve the January 16, 2019 minutes. Motion was seconded by Committee Member Wolter. All Committee Members voted aye. Motion carried.	
New Business	Municipal Incentive Programs Ms. Peters spoke to the Committee about municipal incentive programs the Village has utilized in the past as well as County, State and Federal incentives that are available to businesses. She went on to say that incentives and the projects they support are unique, reviewed on a case by case basis and must show a community benefit. Chairman Hagen suggested a document be developed and posted on the Village website highlighting incentive possibilities.	
Old Business	Entertainment Map Chairman Hagen noted that the marketing map is being worked on by the designer and they hope to finalize it by the end of April.	
	Visit McHenry County Chairman Hagen informed the Committee that the Village Board approved the marketing partnership with Visit McHenry County at their March 19 th meeting.	
Other	Chairman Hagen informed the Committee that the Village Board is considering a fee for annual business registration in order to cover the cost of administering the process. The Committee discussed that if a fee is added, there should also be some added benefit for the businesses.	
Adjournment	Motion by Committee Member Kinast to adjourn was seconded by Committee Member Wolter. Motion carried with all members voting aye at 7:51 p.m.	