

**Economic Development Committee**  
**October 17, 2018 Johnsburg Village Hall**

**In attendance:**

**Chairman: Josh Hagen**

**Committee Members: Mark Wolter, Pearl Schnur and Laura King**

**Meeting started: 7:02 p.m.**

TOPIC	DISCUSSION	NEXT STEPS
<b>Minutes</b>	Motion was made by Committee Member Schnur to approve the September 19, 2018 minutes. Motion was seconded by Committee Member King. All Committee Members voted aye. Motion carried.	
<b>Old Business</b>	<p><b>Marketing Materials</b></p> <p>The Committee reviewed the single page hand out for a second time and provided feedback. Chairman Hagen will prepare final copy. The marketing map will continue to be worked on with a goal of wrapping it up by February.</p> <p><b>Website Updates</b></p> <p>Chairman Hagen reported that the EDC page of the Village website has an updated view with a more focused approach to providing information about the Village and community. The property search feature is being updated. The Committee will view the webpages and provide feedback at their next meeting.</p>	
<b>New Business</b>	<p><b>Q2 Sales Tax Report</b></p> <p>The Committee reviewed the Q2 sales tax reports reflecting a 2.32% decrease in sales tax revenue compared to Q2 2017 noting that some of this decrease is attributable to the bridge closure this summer.</p>	
<b>Other</b>	<p>Chairman Hagen noted that the Village Board along with the Johnsburg School District and Library district have agreed to suspend school and library development impact fees.</p> <p>Committee Member King introduced the "Blue Zones Project" to the group. The Blue Zones Project is an initiative to transform communities across the U.S. into areas where the healthy choice is easy and people live longer with a higher quality of life. The group agreed to view a Blue Zones informational video at their next meeting.</p>	
<b>Adjournment</b>	Motion by Committee Member Wolter to adjourn was seconded by Committee Member King. Motion carried with all members voting aye at 7:43 p.m.	