

**Economic Development Committee**  
**May 16, 2018 Johnsburg Village Hall**

**In attendance:**

**Chairman: Josh Hagen**

**Committee Members: Bill Swenson, Laura King, Lynn Kinast, Mark Wolter, Pearl Schnur and Rick Bierman**

**Meeting started: 7:00pm**

TOPIC	DISCUSSION	NEXT STEPS
<b>Minutes</b>	Motion was made by Committee Member Bierman to approve the April 18, 2018 minutes. Motion was seconded by Committee Member Swenson. All Committee Members voted aye. Motion carried.	
<b>Old Business</b>	<p><b>Website</b> Chairman Hagen has been collecting information about available commercial properties to be added to the EDC page on the Village website. Committee Member Swenson will assist with providing commercial property listings in the area.</p> <p><b>Marketing Materials – Map</b> Chairman Hagen reported that a letter has been drafted and will be sent to businesses letting them know about the marketing map and their options for participating and purchasing advertising space. The size of the map as well as the cost for advertising on the map was discussed.</p>	
<b>New Business</b>	<p><b>Marketing Materials – Welcome Packet</b> The Committee discussed development of a welcome packet that would be distributed to new residents. The packet would include helpful information such as utility contacts, emergency phone numbers, menus, etc.</p> <p><b>Sales Tax from E-Commerce Sales</b> The committee discussed the concern of municipalities not receiving sales tax from online sales and how to participate or support legislation aimed at changing that. Additional research on the topic will be done.</p>	
<b>Adjournment</b>	Motion by Committee Member Kinast to adjourn was seconded by Committee Member Wolter. Motion carried with all members voting aye at 7:46pm	