

Economic Development Committee
April 18, 2018 Johnsburg Village Hall

In attendance:

Chairman: Josh Hagen

Committee Members: Bill Swenson, Laura King and Rick Bierman

Meeting started: 7:00pm

TOPIC	DISCUSSION	NEXT STEPS
Minutes	Motion was made by Committee Member King to approve the March 21, 2018 minutes. Motion was seconded by Committee Member Swenson. All Committee Members voted aye. Motion carried.	
Old Business	<p>Website & Marketing</p> <p>The Committee provided feedback on the newly developed EDC page on the Village website. Suggestions included: making the page easier to find on the website, changing the large button display, adding a section for news and minimizing the number of clicks it takes to get to exhibits. The properties section is still under construction. Committee Member Swenson will provide a list of properties available in Johnsburg.</p> <p>The Committee continued its discussion on marketing documents and listed locations they would like to include on the marketing map. The Committee discussed sending a letter to each of the prospective locations allowing them to participate in advertising or opting out.</p> <p>Sales Tax Reports</p> <p>The Committee reviewed Q4 and final 2017 calendar year Sales Tax Reports.</p>	
Adjournment	Motion by Committee Member Swenson to adjourn was seconded by Committee Member Bierman. Motion carried with all members voting aye at 7:58pm	