

Economic Development Committee
February 21, 2018 Johnsburg Village Hall

In attendance:

Chairman: Josh Hagen

Committee Members: Rick Bierman, Lynn Kinast, Pearl Schnur, Laura King, Mark Wolter and Bill Swenson

Meeting started: 7:01pm

| TOPIC | DISCUSSION | NEXT STEPS |
|---------------------|--|------------|
| Minutes | Motion was made by Committee Member Swenson to approve the January 17, 2018 minutes. Motion was seconded by Committee Member Schnur. All Committee Members voted aye. Motion carried. | |
| Old Business | <p>Website & Marketing</p> <p>Chairman Hagen noted that he has a meeting scheduled with Kim Giovanni to further develop the EDC pages on the Village website. The Committee discussed other municipal websites and a subscription service that is available to provide commercial real estate information on the Village website.</p> <p>Chairman Hagen shared that he had a conversation with Village Engineer Tim Hartnett regarding creating maps that would include informational overlays identifying information about parcels including zoning, water system, sewer system, etc. Chairman Hagen will be continuing this discussion with Tim Hartnett and Claudett Peters.</p> <p>The Committee discussed development of a map and/or tri-fold brochure highlighting bars, restaurants and other points of interest in Johnsburg that would be placed at various locations throughout Johnsburg for passersby to pick up. The discussion included approaching businesses to see if they would be interested in this as an advertising opportunity. Chairman Hagen will research vendors who develop these types of maps and brochures.</p> <p>The Committee planned for survey questions to be asked at the Expo to learn more about resident and business needs.</p> | |
| Adjournment | Motion by Committee Member Schnur to adjourn was seconded by Committee Member Kinast. Motion carried with all members voting aye at 8:09pm | |