

Economic Development Committee
January 17, 2018 Johnsburg Village Hall

In attendance:

Chairman: Josh Hagen

Committee Members: Rick Bierman, Lynn Kinast, Pearl Schnur and Bill Swenson

Staff: Kim Giovanni, Village Accountant (until 7:30pm)

Meeting started: 7:01pm

TOPIC	DISCUSSION	NEXT STEPS
Minutes	Motion was made by Committee Member Bierman to approve the November 15, 2017 minutes. Motion was seconded by Committee Member Kinast. All Committee Members voted aye. Motion carried.	
New Business	<p>Q3 2017 Sales Tax Reports</p> <p>Kim Giovanni attended to review the 3rd quarter 2017 sales tax reports and provided information regarding business SIC codes and how those SIC codes roll up to categories of sales tax reporting.</p> <p>Website & Marketing</p> <p>Chairman Hagen discussed preparing marketing materials to be displayed on the EDC page of the Village website. Committee Member Kinast suggested that a first step would be to identify the target audience for this marketing plan. The committee discussed maps, how to identify properties and how to categorize and display the characteristics of parcels that are available.</p>	
Other	<p>Village Board Updates</p> <p>Chairman Hagen reported that the Village Board at its' January 16th meeting heard plans for a proposed tire facility on Route 31. He also reported that the Village Board will be accepting bids for the sale of the police department facility on Chapel Hill Road and that the Village is exploring options for a combined Village Hall and Police Department facility.</p>	
Adjournment	Motion by Committee Member Bierman to adjourn was seconded by Committee Member Swenson. Motion carried with all members voting aye at 8:03p.m.	